

CASE STUDY



CAR RENTAL AND LEASING COMPANY: Oracle EBS



Making Budget Arabia a
WINNER
and the preferred
choice of Travelers
worldwide with help of
Oracle ERP EBS Suite



CHALLENGES

- Fragmented IT Systems made it impossible to integrate & automate the business.
- No Reporting, No checks and controls.
- Finalising of accounts used to take months.
- Customers Outstanding tracking across location a challenge Working capital Tied up in inventory.



SOLUTION

Implementation of Oracle E Business Suite for following Modules:

- Oracle EBS Finance, SCM, HRMS, Payroll, Fully integrated with Trans EBS for 1200+ Users across 150 Offices and 49 workshops.



RESULTS

- Automation of All Employee Process, Hire to Retire, Training.
- Real time integration of financial and Supply chain helped avoid duplication of data. Accounts finalisation reduced from Months to days.
- Optimization of all Business process Organization efficiency.



Client Overview and Business Needs:

Founded in 1978 Budget Saudi Arabia is the largest Car rental company in KSA .Having more than 150 Rental offices with a fleet of more than 27,000 Cars, Trucks & 1200 employees, 14 workshops in KSA,8 Airport rental offices - 35 Mobile workshops.

Project Scope:

- Automate Car rental and Leasing Operations across 150 locations.
- Plug the Gap in Business process and maximise efficiency
- Define Business Process Work Flows.
- Identify the problem areas to Cut out the losses and Increase the profits.

Methodology

- Provided a solution using AIM methodology templates for fast-track implementation of Oracle Application reducing considerable time, effort and cost.
- Configure and implement Oracle EBS Applications along with TransEBS Software.

Solutions-

TransEBS

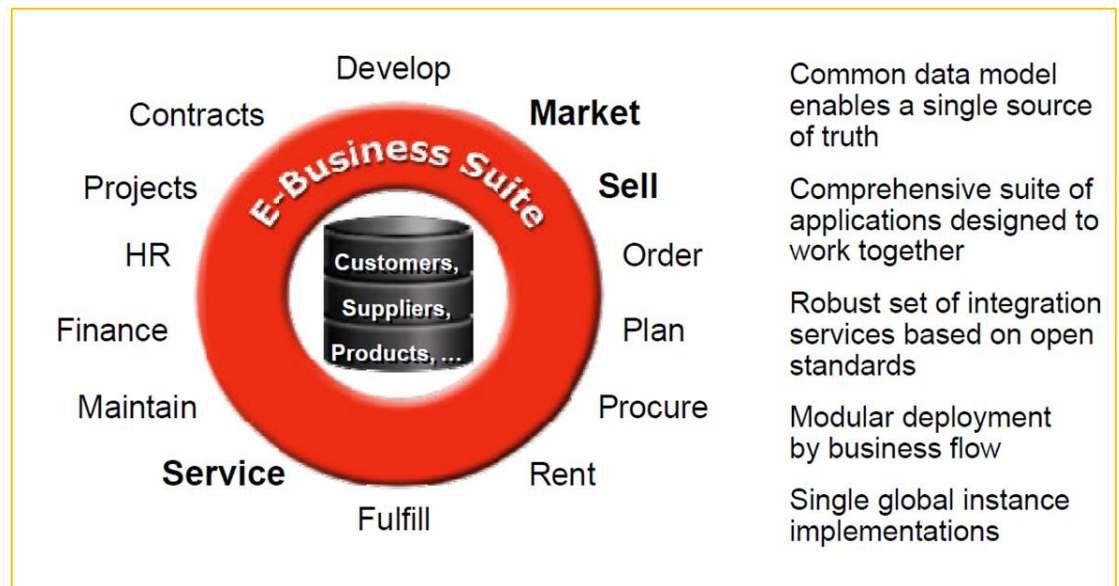
- Installed Oracle Applications, on a single central, compatible Hardware Server that Client will provide, with the Multi-Org feature enabled.

ORACLE EBS:

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What Makes Budget Arabia a WINNER and the preferred choice of travelers worldwide



Oracle EBS and TransEBS, enabled Enterprise Business Solutions breathes intelligence into Budget's Work Flow seamlessly integrating its various functions as a result, giving it maximum flexibility, minimizing loss and maximizes profits. It provides seamless integration across all functions adding value to each process. TransEBS allows people across all functions in the Budget business process function intelligently and efficiently even without having to deploy large numbers of personnel and costly training processes. Intelligence is built into every aspect of the business.

That is why Budget is able to offer the best service and great value for money to its customers. This makes Budget Arabia the most preferred Car Rental Brand in Saudi Arabia.



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